



CASE STUDY LATHAM SPLASH

DIRECT SERVICE...ANYWHERE, ANYTIME, EVEN CRUNCH TIME.

FBI Provides Latham Splash:

- Direct service
- On time delivery, even during peak season, anywhere in the world
- One point of contact to provide ongoing support and communication until final delivery
- Reliable 24/7 service
- Over 20 years of experience and contacts to find the best solution, for the best price

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Freight Brokers International is insured by
ACE INA Insurance and Lloyds



Intelligent Transportation.



Client's Transportation Challenge:

Latham Splash is the largest manufacturer of swimming pool components and pool accessories in North America and offers a broad product line, ranging from in-ground and ready-to-order above ground vinyl liners, to ladders, to safety covers. This wide range of products gets shipped all over North America and internationally, particularly during the key May to September period. The products must get to clients quickly, in tact and, of course, in a cost effective manner.

FBI's Solution:

FBI provides Latham Splash direct service, eliminating unnecessary handling and therefore ensuring those large but delicate pool components arrive in pristine condition. We use our 20 years of experience and vast network of contacts to get Latham Splash's products all over the world and, because we are a brokerage with strong relationships, we always have ample resources, even during peak season. We take great pride in always seeking the best solution, for the best price, which is why we believe we have been able build our relationship with Latham Splash and act as their transportation partner since 1993.

Results:

Latham Splash is always confident that FBI will get their products to their clients, on time, in tact and cost effectively. They do not worry about crunch time, stressful claims or service quality. FBI has helped to give Latham Splash a competitive edge for almost 20 years, assisting them to remain North America's largest manufacturer of swimming pool components and accessories.

“We have worked with the FBI team since 1993 and are constantly impressed by their ability to find solutions and take care of our products, no matter what the timescale or destination. During our busy season, we don't have time to worry about shipping and we feel very fortunate to have a partner like FBI who understands our business and makes sure our products are delivered to our clients in the professional manner that Latham Splash clients expect. We enjoy working with the FBI team and hope to continue to do so for another 20 years!”

- Latham Splash, Franco Nania, Logistics Manager, Ajax, ON