



CASE STUDY

INLAND LABEL AND MARKETING SERVICES, LLC.

ON TIME. EVERY TIME. NO EXCEPTIONS.



FBI Provides Inland Label and Marketing:

- On-time delivery, every time
- Expedited service, so we can meet any timeline
- One point of contact to provide ongoing support and communication until final delivery
- Reliable 24/7 service
- Over 20 years of experience and contacts to find the best solution, for the best price

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Intelligent Transportation.

Client's Transportation Challenge:

Inland Label and Marketing Services, LLC is a family owned and operated company that has been a global supplier for the beverage, food and consumer products market for over 65 years. Labels for bottles are a large part of their business and timing for the delivery of bottle labels is absolutely critical in this industry. As soon as their customers' beverages are ready there is only a small window for the delivery of the labels, before the bottles must be shipped to the retail shelves. Inland Label's reputation and business depends on reliable, perfectly scheduled deliveries.

FBI's Solution:

FBI is available 24/7. As soon as a label shipment is ready, Inland Label and Marketing Services contacts their one point of contact at FBI who quickly consults with the FBI team to ascertain the best option to get the labels to Inland Label's client. FBI then coordinates with all the parties and takes care of all the transportation details. Not only does FBI provide the most reliable on-time deliveries in the industry, but they use their 20 years of experience and vast network of contacts to ensure that they are providing Inland Label with the most cost effective option, every time, with no exceptions.

Results:

FBI has been Inland Label and Marketing's trusted transportation provider for over a decade. Inland Label's pick-ups and deliveries are always on time, and this gives them a competitive edge in an industry where timing is critical. It is for this reason, along with the competitive pricing and best-in-class expedited service, that FBI handles most of Inland Label's transportation from the US to Canada.

“FBI is a very valuable partner in not only our supply chain, but more importantly our customers' supply chain. Just when one of our customer's presents an opportunity that appears to be next to impossible at first glance, FBI comes through with a solution to make sure our customer stays up and running with an on-time delivery. We are proud of our relationship with FBI and their outstanding team and we appreciate the many hoops they jump through to meet our requests.”

- Inland Label and Marketing Services, LLC,
Josh Twitchell, Logistics and Material Group Manager, La Crosse, WI